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**Promotion of Men’s Sheds**

The following notes are based on the comments from Shedders at the 2014 Beyond Tools Men’s Shed Conference. Additional ideas are welcome and will be added to the copy on the website.

**Promotions aimed at members:**

* List of annual achievements placed on a notice for members and visitors to see
* Newsletter sent to members
* Fridge magnets with name, phone number and email address of committee members
* Monthly members meetings with drinks and something to eat
* Social events
* Prior to getting a shed hold weekly morning tea
* Members and partners morning tea, breakfast or lunch
* Social activities such as cards and dominoes
* Mentoring buddy system for members
* Contact sick members
* Shed uniform/shirts
* User friendly floor space that can accommodate a gopher
* Various interest groups and activities
* Raised garden beds
* Computer club
* Visit other sheds
* Pit Stop or Spanner in the Works activity
* Medical or health students conduct clinic at shed

**Promotions aimed at the broader community**

* Newsletter sent to councillors and officers, members of parliament and other community organisations
* Develop relationships with media
* Flyers or brochures in library, doctor’s surgeries etc.
* Use WAMSA brochure with a shed stamp on the back page
* Talk to other men’s organisations
* Partnerships with other organisations
* Visitor’s book
* Community projects
* Minor works contracts for council
* Building park seats and sign posts for council
* Environmental projects
* Craft market
* Display at community events
* Shed open day
* Conduct classes for the general public
* Public invited to attend Pit Stop and Spanner in the Works activities
* Music group visits aged care facilities
* Inviting Shire President, CEO, Member of Parliament as guest speaker at AGM
* Shed tags on products
* Shed name and logo printed on raffle tickets
* Assist and advise other Men’s Sheds
* Speak to medical and health students